



INDORE MANAGEMENT INSTITUTESM

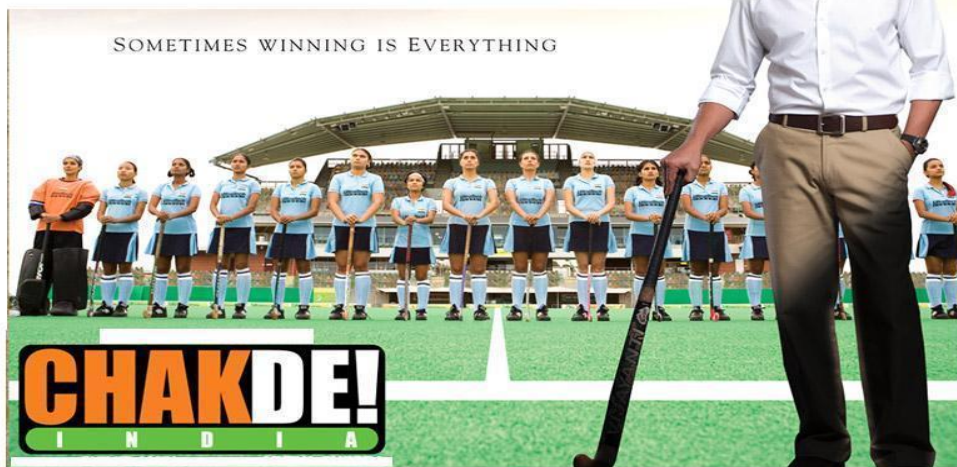
WORKSHOP ON CHAK DE AS A MANAGEMENT TOOL

By Prof Dr.H.S.Cheema

This work shop shall be more beneficial for management students where they will learn the application related concept in the real world situation. This session is more to motivate the students and accepting the challenges in the near future.

Indore Management Institute
And Research Centre

Presents -
CASE STUDY



Objective:

- 1. The development of generic and managerial skills of the students.**
- 2. To create an awareness about interactive and participative learning process.**

Methodology: The session will be totally interactive with interpretation and the role play as in real life world.

Agenda

Dated	Time	Session
21 st March'09	11.00 – 1.00 pm	<ul style="list-style-type: none"> • Workshop introduction • Challenges in today's scenario • How to cope up with the challenges • Documentary interpretation
21 st March'09	2.00pm – 5.00 pm	<ul style="list-style-type: none"> • Interactive session • Interpretation (Documentary) • Selection of 2 groups • Preparation of group

Nb: Two groups selected will be groomed for interpretation and the final presentation, they can take a support of the non participative students also.

Dated	Time	Session
22 nd March'09	10am – 12.00 noon	Final rehearsal
	12.00 – 1.30 pm	<ul style="list-style-type: none"> • Case study - 1 analysis – Interpretation • Case study – Role play

The final Case study analysis will be conducted in front of the corporate.