



INDORE **MANAGEMENT** INSTITUTE AND RESEARCH CENTRE

Affiliated to DAVV And Approved By AICTE & UGC

YOUR **SUCCESS STORY** STARTS HERE



EXPLORE · ACHIEVE · SUCCEED



MR. A.K. SETHI

MESSAGE FROM THE PRESIDENT

My Success Mantra for Students is "Think, Plan & Then Implement".

Indore Management Institute (IMI) a center of management excellence always stands for the integral development of all the students. The motto of IMI "Inform and form to transform"; shows what it does. It forms; it informs; and transforms. We inform about various subjects and we transform our students into various professionals who would face the hard realities of life as well as profession. Over the years, IMI has grown to symbolize all that is best in education. We at IMI are committed to provide the future generation of respectable citizens of India, all that is top-notch in the field of education.

When sky is the limit, dear students you must think positively, plan constructively and then implement wisely.



MR. MUKESH GUPTA

MESSAGE FROM THE CHAIRPERSON

"Either Find a Way or Create Way, But Never Create an Excuse"

In accordance with our belief that the personality of an individual is groomed by the environment, we at IMI have developed a healthy and disciplined environment that ensures quality education through a corporate driven course curriculum & an overall transformation of an individual student to a successful professional. We extend support to the youth of the nation with a customized effort to nurture the abilities to the competence levels & build a strong skillful nation.

MEET MAVE

THE RICKS

MESSAGE FROM THE DIRECTOR



MRS. ANKITA GUPTA (IMI GROUP OF INSTITUTIONS)

"We Continuously Strive for Excellence in Education Through Collaborative Research"

IMI is committed to nurturing leaders & entrepreneurs who will power their organizations in the emerging economies. Nowadays, the most important purpose of education at any level is to develop the creative & imaginative personality of the individual so as to give significance to his own life & also to the life of others. The function of an educational institution is not only to act as a center of academic excellence & develop the brainpower of their students but also they need to act as temples of learning & ensuring overall development of students.

An underlying priority is to instill in our students a sense of commitment as managers to have a socially responsible impact; to give them an understanding of how difficult and challenging this often can be; and to expand their knowledge & their intellectual horizons so they emerge transformed and to have an impact on the world of business & society at large.

Driven by the dynamics of global environment, Indore Management Institute (IMI) fosters & nurtures leaders capable of making difference in the management of corporate and other sectors. Aligning with our vision, I see that this is just the beginning of our progression in the direction of "Growth with Education" and surely we will grow pretty fast and achieve the lofty benchmarks. I welcome you to IMI to enjoy academic learning with professional development and at the same time, explore strategic fit in corporate world for yourself.



MRS. NIKITA PANDEY

MESSAGE FROM THE MANAGEMENT HEAD

"Dedicate Your Attention to Discipline for Value Addition in Every Aspect of Life"

With another year of successful advancement towards the achievement of excellence in management education, IMI has added accolades to its credit. Aligning with the requirements of right set of knowledge; we expose our students to the understanding of the dynamics of professional corporate culture.

Continuous up-gradation on the basis of expert talks and feedback from industry has distinguished IMI as an institution of distinctive and competitive advantage.



DR. A.K. SINGH

MESSAGE FROM THE DEAN

"Our Goal is to Empower You, to Fulfill Your Dreams"

We at IMI believe that education in business management is not just about management, but it is also how management can improve various other disciplines and functions of which business is comprised of. We try to inculcate in the students the ability to foresee the changing business environment, make innovative plans, implement radical policies as well as take and manage risk in business operations.

MILESTONES ACHIEVED

1. Approved by AICTE & Bar Council of India.
2. Launched various exploration based learning programs.
3. Dr. Parul Sharda (Associate Prof.) nominated as a core committee member of Research Foundation of India.
4. Our students placed in top MNCs like Jaro Education, Xceedance, Paytm, ICICI Prudential etc.
5. FDP in Entrepreneurship organized by CRISP at IMI.
6. Achieved 100% academic results from 2019-20 Batch.
7. Affiliated to DAVV University.
8. To better serve its editors & authors, IMI now boasts new interactive website for Research Journal IMIdisha – The Guiding Light for Management Thinkers with an aim to do impactful research in the Management Sector.
9. IMI successfully launches first issue & second issue of quarterly newsletter 'PRAJWALAN – IGNITING THE YOUTH' to capture the latest happenings.



VISION

*TO BE A WORLD LEADER IN BUSINESS EDUCATION
AND HELP CREATE A BETTER GLOBAL SOCIETY.*

MISSION

*OUR VISION IS ACCOMPANIED BY OUR THREE
FOLD MISSION STATEMENT:*

- ▲ To provide ample opportunities, relevant knowledge, conceptual & practical skills to the youth of India.
- ▲ To produce world class, creative & socially responsible leaders who think on a global scale.
- ▲ To shape a responsible future for both business & society through vibrant collaboration.

ABOUT US

One of the finest business schools in India & amongst the leading business schools in MP. IMI has successfully & consistently translated its mission to influence practice & promote value-based growth, through pedagogic innovations & pioneering programs. IMI runs its innovative initiatives & programs through dedicated centers of excellence with a mandate to reach out to the sections of global learning, inculcating professional ethics & aligning business opportunities.



IMI
AN UNMATCHED
LEGACY
(SINCE 2008)

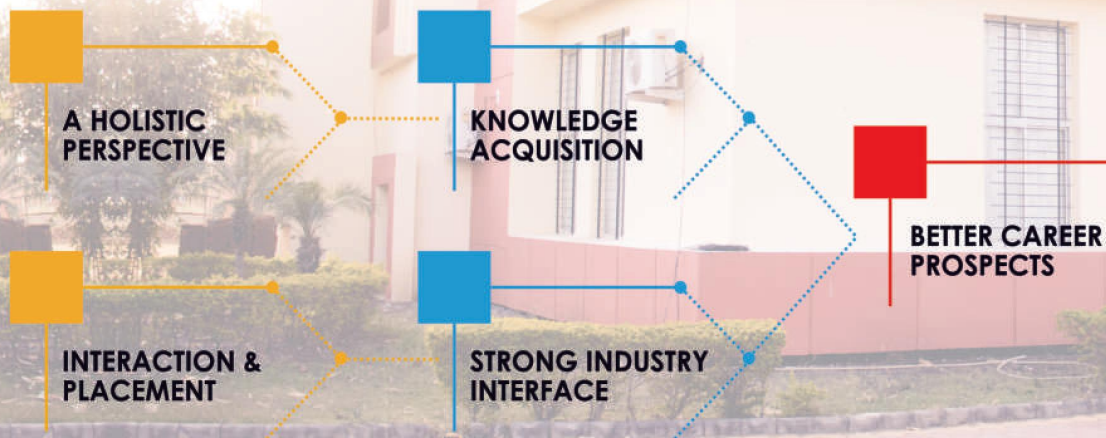


MBA (Master of Business Administration)

IMI's MBA program is designed to provide students the opportunity for an international learning experience to equip them with the knowledge and perspective relevant to current global issues. The rigorous and rewarding program will provide an opportunity for personal development and professional growth insight in a modular learning environment.

Specialization	: Dual (Marketing, Finance, IT, Operations & HR)
Eligibility	: The prospective graduate from any recognized university under 10+2+3 pattern with minimum 50% marks secured for General Category & 45% for students of SC/ST/OBC Category.
Admission Through	: CET, CMAT, CAT
Affiliation	: Affiliated to DAVV
Intake	: 180 Seats
Duration	: Two Semesters in Each Year

IMI's MBA Highlights



PGDM (Post Graduate Diploma in Management)

The PGDM program is designed to broaden the core managerial competencies to further enhance the professional growth of the executives. The program will help to sharpen diagnostic and analytical skills for effective decision making in complex business perspective.

- Intake** : 180 Seats Dual (Marketing, Finance, IT, HR & Business Analytics)
180 Seats- (Banking & Financial Services)
- Eligibility** : The prospective graduate from any recognized university under 10+2+3 pattern with minimum 50% marks secured for General Category & 45% for students of SC/ST/OBC Category.
- Admission Procedure** : Admission in PGDM shall be welcomed only through CAT, XAT, CMAT, ATMA, MAT & GMAT.
The foundation has four major elements:
- Score in the Common Admission Test – 35 to 60%
 - Score for academic performance in 10+2/ UG / PG – 5 to 25%
 - Group discussion/interview: 20 to 45%.
 - Weight-age for participation in Sports, Extra-Curricular activities, Academic diversity & Gender diversity – 5 to 20%
- Affiliation** : Approved by AICTE
- Duration** : Three Semesters in Each Year

IMI's PGDM Specialty

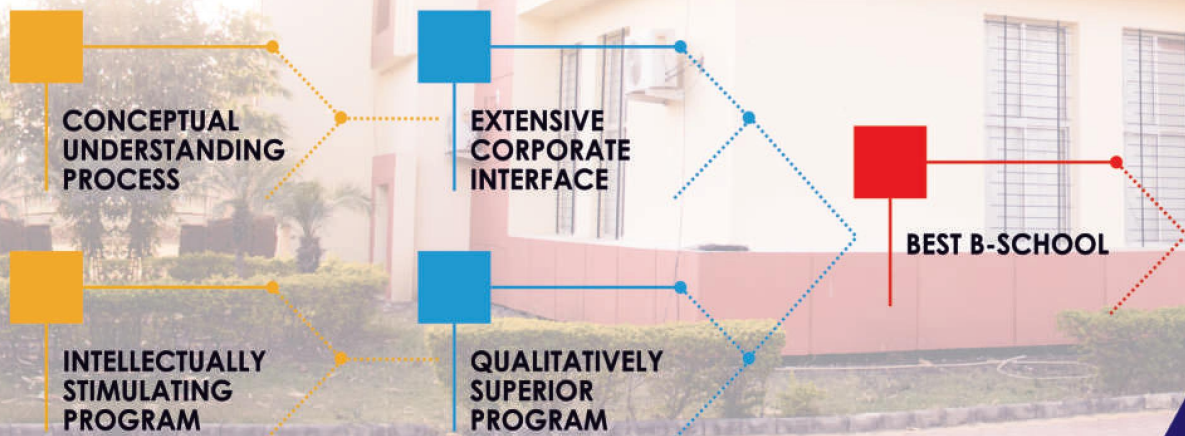


BBA (Bachelor of Business Administration)

Put your plans for a career in business into action with the valuable knowledge and skills gained from IMI's BBA program through innovative instruction and real-world research insights.

Specialization	: Marketing, Finance & HR
Eligibility	: Candidate seeking admission to the BBA must have passed in 10+2 from any branch.
Affiliation	: Affiliated to DAVV
Intake	: 60 Seats
Duration	: Two Semesters in Each Year

Why IMI's BBA?



B.COM (Bachelor of Commerce)

IMI's B.COM curriculum equips students with a wide range of managerial skills while at the same time building competence in a particular area such as Finance, Business Economics, Financial accounting & Business Communication. Blending the academic foundations & industry requirements; the 3- Year course curriculum focuses on academic rigor, innovative teaching, upgrading the learning process through case studies & enhancing the overall student experience through interactive class discussions with a continuous system of evaluation.

Specialization	: Plain, Honours, Taxation & Computer Application
Eligibility	: Candidate seeking admission to the B.COM must have passed in 10+2 from any branch.
Affiliation	: Affiliated to DAVV
Intake	: 240 Seats
Duration	: Yearly

Why IMI's B.COM?



CERTIFICATION PROGRAMS:

Certifications are a great way to set ourselves apart from the competition. IMI's certificate programs provide a distinct platform to the ambitious students where they can train and develop a specialized skill set in the fields like in order to obtain workforce-ready skills.

Certification Programs for PGDM Aspirants :

-  Mutual Fund Management
-  Venture Capital & Private Equity
-  Rural & Event Marketing
-  Entrepreneurship Development
-  Labour Legislation
-  Merchant Banking
-  Brand Management
-  Wealth Management
-  Personal Administration application & Procedure
-  Retail Management
-  Commercial Banking
-  Technical Analysis

Additional Features :

-  Digital Marketing
-  Personality Development
-  International Business
-  Tally
-  SPSS
-  Entrepreneurship Development
-  Margdarshan (Training for Civil Service)
-  MS-Office
-  Advance Excel
-  Rural & Event Marketing.



S&S LAW COLLEGE (An IMI Initiative)

S&S Law College is a sister concern of IMI, established in the year 2014 under the aegis of Manjula Education Society which continues to be an outstanding law college in the city of Indore. Since its establishment, the college has proved itself to be a popular destination for young students who choose to study law in a systematic and creative manner in an environment which is conducive to make students attain the best of their talents.

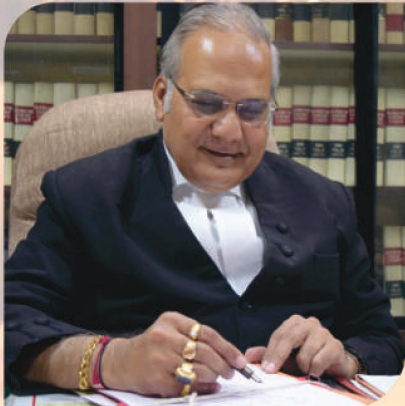
VISION

TO PREPARE OUTSTANDING LAWYERS AND LEGALLY TRAINED PROFESSIONALS TO SERVE THEIR NATIONAL AND GLOBAL COMMUNITIES WITH EXCELLENCE AND INTEGRITY.

MISSION

TO PREPARE LEADERS, FOR LAW AND LAW-RELATED PROFESSIONS, THROUGH GRADUATE-LEVEL LEGAL EDUCATION THAT EMPHASIZES ON ACADEMIC EXCELLENCE AND PROFESSIONAL SKILLS. S&S LAW COLLEGE SEEKS TO DEVELOP WELL-PREPARED GRADUATES CAPABLE INTEGRATING KNOWLEDGE OF LEGAL THEORY, PRACTICAL SKILLS & PROFESSIONAL VALUES.

S&S LAW and COLLEGE



MR. A.K. SETHI

Senior Advocate (MP High Court)

MESSAGE FROM PATRON

"Spiritually, it is Believed That Life on Earth is Regulated by The Laws of The Lord or The Divinity"

It is the legal education that plays an important role in promoting social justice today. With 'Aspire and Achieve' as its motto, S&S Law College has come up as a center of excellence in the field of legal education with a motive of giving excellent education service to all, there by offering intensive & extensive teaching methodology like Judicial clerkship, Moot Courts & wider scope of employability. S&S Law College offers an excellent faculty, first rate infrastructure, vibrant student life and stimulating student activities to realize this dynamics.



MR. RAHUL SETHI

Advocate (MP High Court)

MESSAGE FROM SECRETARY

Adhering strictly to our motto 'Aspire and Achieve' and acting upon the guidance of our chief patron & senior advocate of MP High Court Mr. A.K. Sethi, strives to create citizens who are able to face challenges of the contemporary world. S&S Law college stands committed to the practice of academic freedom and encourages cultural diversity as it continues to attract students and faculty. We aim at the upliftment of urban and rural youth, driven by relentless quest to excel.

B.A. LL.B. (Hons)

B.A. LL.B. (Hons) is a five-year integrated law program whose curriculum is a perfect blend of theoretical & practical enlightenment by giving exposure to students by organizing Supreme Court and High Court visits, aims at providing legal aid through Legal Aid Cell & works incessantly for the development of legal skills.

Eligibility : Candidate seeking admission to the B.A. LL.B. degree must have passed in 10+2 from any branch.
Admission Through : CLAT, CET
Affiliation : Affiliated to DAVV
Intake : 120 Seats
Duration : Five Years (Comprising of 10 Semesters)

Our Distinctive Features

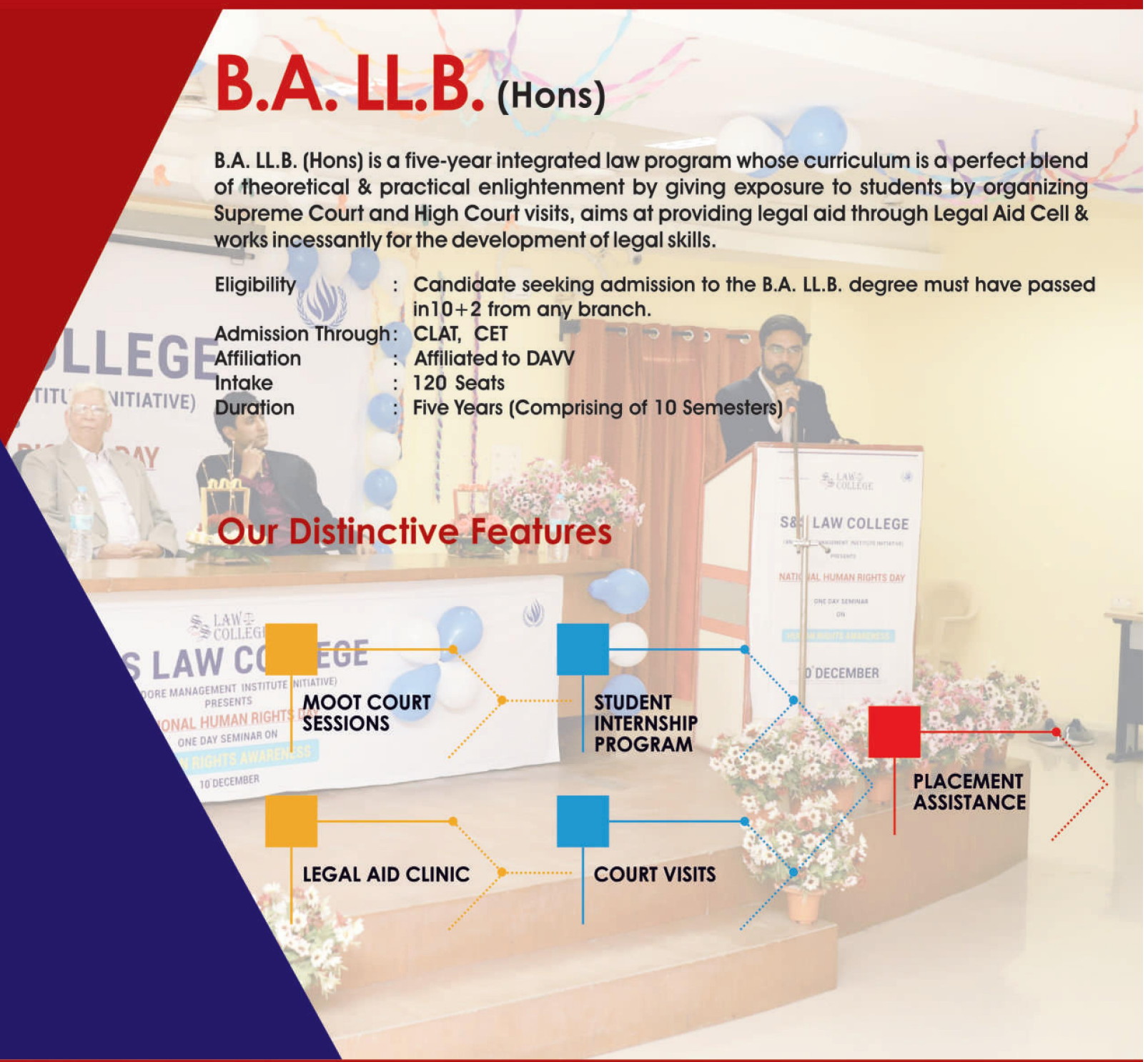
**MOOT COURT
SESSIONS**

**STUDENT
INTERNSHIP
PROGRAM**

**PLACEMENT
ASSISTANCE**

LEGAL AID CLINIC

COURT VISITS



LL.B (Hons)

LL.B (Hons) is designed to ensure that every student gains a sufficient grounding in the fundamental branches of law, as well as satisfying applicable law requirements for admission to practice; imparts the intensive study & training in law subjects to obtain more extensive viewpoints for professional application.

Eligibility	: Candidate seeking admission to the LL.B degree must have passed in 10+2+3, in any discipline with minimum 50% secured in aggregate for General Category and 45% for SC/ST/OBC Category.
Affiliation	: Affiliated to DAVV
Intake	: 60 Seats
Duration	: Three Years (comprising of 6 Semesters)

Our Unique Advantages

LITIGATION
ADVOCACY

GUEST LECTURES

JUDICIAL
CLERKSHIPS

PARLIAMENTARY
DEBATE

MUNS AND
PAPER
PRESENTATIONS

IMI's Academic Pedagogy

Indore Management Institute has an integrative pedagogy which is in line with its mission of creating globally competent, socially sensitive and ethically sound business leaders.



Inspiration to Higher Learning



THE CAMPUS

To make the students follow the changing trends of latest technology, 24x7 internet facility is available in the campus. The lush green campus with virtuous sprawling lawns and meticulously designed institute provides a professionally motivating atmosphere for learning and sharing. The college building is spacious, well-ventilated and lighted and there are enough open spaces around the building.



**A.C.
CLASSROOM**



AUDITORIUM



LIBRARY



**COMPUTER
LAB**



**MANAGEMENT
LAB**



**SEMINAR
HALL**

Exuberant Freshers' Week



Style Hunters



Freshers' Eve



Rock & Dhol With
Radhe Krishna Theme



Welcome Dance By Seniors



Go Vibrant



Ice-breakers

A Voyage Encompasses



Certified IB Course
Personality Grooming
Program

Exploration based
learning program
by Dr. Pankaj Kothari

Margdarshan cell –
A Cell for the
Competitive
Exam





Garba Night

Annual Alumni Meet



Diwali Celebration

Teachers Day Celebration





Road Safety Measures Campaign

IMI'S
Clean Up Call



Plantation Day

Future Focussed
Artificial Intelligence



An Intellectual Environment



Constitution
Day

Human Rights
Day

Law Justice &
Development
Session

District Court
Visit



Direct from Industry

Student Exchange Programs: In order to provide a cross cultural exposure and a global perspective to the students of PGDM, IMI has developed an Extensive Students Exchange Network wherein students get to know practical learning atmosphere. PGDM students of IMI have taken to an industry visit to TATA International Ltd, Dewas, where they explored practical education for 'Automotive sector' including CSR practices for the global competitiveness.



Our Top Placement Associates

It is our continuous endeavor to provide students opportunities to work in different organizations & adapt their working conditions & culture. Big kudos to all those IMIANS who participated in various campus recruitment drives IMI has hosted various open & close campus drives this year like ICICI Prudential, Xceedance, Jaro Education with a tremendous success for the management graduates/post graduates & a huge round of applause for our IMIANS who got selected!



Paytm

ICICI
Prudential

Jaro
Education

Xceedance



IMI's New Vistas Launched

Faculty Development Programme by CRISP

14 days FDP on structured experimental learning was conducted for the educators by CRISP at Indore Management Institute, Indore. The FDP was an outbound learning experience for our pedagogues from esteemed institutions like Medi-caps University, Acropolis Institute of Management, Sage University etc. The Program expert Dr. Mathew John covered various topics like Start-ups, Entrepreneurial Skills, Financial Management, Project Writing, Marketing and Market Research, Industry visit technology & Business Strategies, Innovation, Motivation, Leadership & other related topics which are essential to inculcate the spirit of entrepreneurship among today's youth; and that they can act as "Resource Persons" in guiding & motivating young minds.



Prajwalan – Igniting the youth

IMI has taken initiative to capture latest happenings through our quarterly newsletter named prajwalan – igniting the youth. The motive behind publishing this is to broadcast the activities & developments of the institute, achievements of the staff, students & alumni, making students familiar with latest education trends, events organized by the institute, participation in various competitions & prizes won by faculties & students, provide a platform for the faculty and students to dig out and depict their hidden creativity.



IMIDisha

The new scholarly journal: IMIdisha
- The guiding light for management thinkers.

*IMIdisha is committed to publishing scholarly theoretical research articles.
With IMIdisha, we aim to be a global leader in Management research excellence.*



The Biggest Fest Ever - IMI SPIRIT 2020





Live Concert

With Ms. Namita Choudhary, Mr. Geet Malhotra



IMI Sports Premier League 2020



IMI Sharks with their Outstanding Performance



*Ayushi Singh Chandel (BBA – 79%)
University Rank - 8th*



*Surajpal Chauhan (B.COM – 74%)
University Rank - 9th*



*Sona Parani (MBA – 81.6%)
University Rank – 11th*



*Anjali Nandwar
(MBA – 72%)*



*Jay Maheshwari
(BBA – 74%)*



*Shivani Yadav
(BA.LLB – 70.84%)*



*Nilesh Tiwari
(BA.LLB – 60.67%)*

ICONS OF IMI – OUR PRIDE, OUR PRESTIGE



Ms. Bhavika Pingle (BBA) National Level Diving Champion

Her Achievements are as follows:

1. Gold & Bronze Medalist in All India University Swimming Competition held in Punjab (2017)
2. Gold & Silver Medalist in All India Inter University Aquatic Championship (Women) held in Bangalore (2018)
3. Gold Medalist with individual championship at All India Inter University Competition held in Jalandhar (2019)
4. First student from DAVV University securing Gold Medals at National Level consecutively for 3 years.

Mr. Ankit Patel (B.com Hons.) – State Level Athlete

His Achievements are as follows:

1. Gold Medalist in 100 mtrs at College Level Competition hosted by IMI (2019)
2. Gold Medal in Triple Jump & Silver Medal in Long Jump at State – Level Competition hosted by Reliance Group of Foundation (2019)
3. Gold Medal in Triple Jump & Silver Medal in Long Jump at Division level Inter-College Competition in association with DAVV, Indore.



IMI STAR PLACEMENTS



**Bhavika
Pingle**

BBA (HR)
Package: 6.6 LPA

jaro education®



**Pinky
Parwani**

MBA (Finance + Marketing)
Package: 6.6 LPA

jaro education®



**Shruti
Vaidya**

MBA (Finance + HR)
Package: 3 LPA

ICICI PRUDENTIAL
LIFE INSURANCE



**Anita
Charel**

MBA (Marketing + HR)
Package: 3 LPA

ecomcraft



**Karishma
Bhilala**

MBA (Finance + HR)
Package: 3 LPA

GENETIC CALLNET
Generating Opportunities!!



**Sona
Parani**

MBA (Finance + Marketing)
Package: 3 LPA

INDIRA
Gateway to Prosperity



**Bhimrao
Date**

PGDM (Finance + Marketing)
Package: 5 LPA

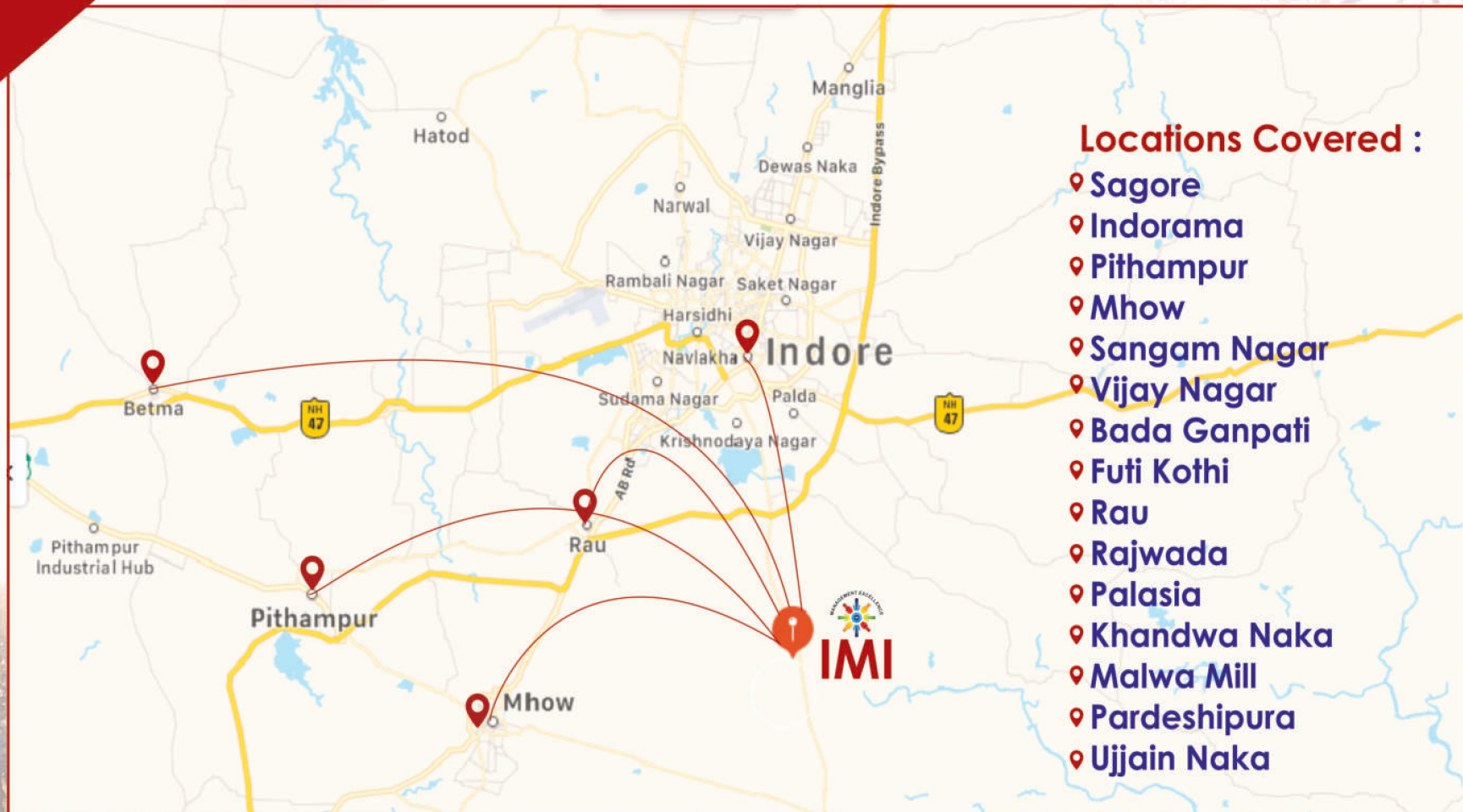
Justdial™
India's No.1 local search engine



**Chinmay
Bhatt**

MBA (HR + Marketing)
Package: 3 LPA

ICICI PRUDENTIAL
LIFE INSURANCE



**INDORE MANAGEMENT INSTITUTE
AND RESEARCH CENTRE**
"Your Success Story Starts Here"

Campus : Khandwa Road (Datoda), Opp. Chokhi Dhani, Indore
City Office : 418, Milinda Manor , RNT Marg, Indore

FOR COUNSELLING CALL : 88177 77718