

INTERNATIONAL VIRTUAL CONFERENCE



08th August
2020 Saturday

On
"COMBATING INDUSTRIAL CHALLENGES DURING COVID_19"

FEES DETAILS

- ✓ Participants 550 Rs.
- ✓ Peer Reviewed International Journal Publication 1200 Rs.
- ✓ International Book Chapter 1300 Rs.
- ✓ UGC Care Publication (Confirmation After Review).

For More Information Contact-

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CONFERENCE SUB THEMES:

The conference will focus on a broad range of topics related to “Combating Industrial Challenges during Covid_19”. The scientific committee welcomes papers and offers to lead interactive sessions on various themes including:

☑ Opportunities and Threats Post Covid_19”

All Industry Sectors including:

- ▣ Education
- ▣ Information Technology
- ▣ Tourism & Aviation
- ▣ Banking & Financial Services
- ▣ Supply Chain & logistics
- ▣ Production & Manufacturing
- ▣ Health & Pharmacy

☑ Entrepreneurship and Creativity in Managing SME's

- ▣ Scenario of Start-Ups in the era of Pandemic
- ▣ Risk Issues for Managing SME's
- ▣ Innovation and Entrepreneurship
- ▣ Entrepreneurship Development for SME's

☑ Tourism Sustainability

- ▣ ICT Challenges for Tourism Organisations.
- ▣ Tourism Sustainability
- ▣ Leadership and Global Boundaries
- ▣ Global Tourism Strategies
- ▣ Sustainable Tourism

☑ HR and Marketing Practices

- ▣ Global partnership and HR practices in the emerging markets
- ▣ Human Resource Behaviour Marketing
- ▣ Competitiveness Market Strategy
- ▣ Market Structure and Pricing
- ▣ Digital Marketing Issues

☑ Managing Alternative Forms in an Industry

- ▣ Creativity in Events
- ▣ Hospitality & Management
- ▣ Creativity Management
- ▣ Managing Economic / Social / Cultural / Environmental Impacts
- ▣ Sustainable Development Strategies

Dr. A. K. Singh

Conference Convener, Dean IMIRC

Dr. Parul Sharda

Organising Secretary & Member, Research Foundation of India,
Associate Professor, IMIRC

Dr. Sanjay Sharma

Representative IMIRC

**FOR SUBMISSION OF PAPER AND REGISTRATION
PROCESS FILL THE FORM GIVEN BELOW-**

[HTTPS://RESEARCHFOUNDATIONOFINDIA.COM/REGISTRATION-CONFERENCE-8-AUGUST-IC-CICDC19-2020/](https://researchfoundationofindia.com/registration-conference-8-august-ic-cicdc19-2020/)

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