



**INDORE MANAGEMENT INSTITUTE
AND RESEARCH CENTRE**
"Your Success Story Starts Here"

PRAJWALAN
IGNITING THE YOUTH

A QUARTERLY NEWSLETTER PUBLISHED BY IMI

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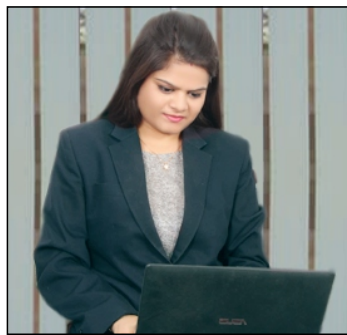




MESSAGE FROM DIRECTOR

Mrs. Ankita Gupta

We are happy to note that you have an interest in Indore Management Institute. You would be pleased to know that we have been providing quality education in Management for the past 11 years. We at IMI, have a long and distinguished tradition of Management Education, Research, Training and Consulting. Our faculty members are academicians and industry experts who are well recognized in their areas of specialization. We enjoy the reputation of being one of the foremost Business Schools in India and we are committed to providing the best learning environment to our students.



MESSAGE FROM MANAGEMENT HEAD

Mrs. Nikita Pandey

With another year of successful advancement towards the achievement of excellence in Management Education, IMI has added accolades to its credit. Aligning with the requirements of the global market where the right set of knowledge, skills & attitudes is the key to meet the requirements of the globalized economy & the opportunities across the globe, IMI has nurtured its students not only for the corporate exposure but also have sensitized to the important issues of global research. In recent years, IMI launched design thinking programs with great dedication.



MESSAGE FROM DEAN

Dr. A.K. Singh

IMI has developed the requirement of paradigm shift required in higher education & contributed to quality Management Education by strongly following its belief "Growth with education" and thus have carved a niche for itself and hence is seen today as the most upcoming institution in India for quality management education. We at IMI believe in empowering our students and motivate them to advance their own careers. We at Indore Management Institute keep referring to 'IMI CULTURE' and the need to practice it in order to maintain and enhance the legacy built over the number of years.

MILESTONES ACHIEVED

1. Approved by AICTE & Bar Council of India
2. Launched various exploration based learning programs
3. Our associate prof. nominated as a core committee member of Research Foundation of India.
4. Our students placed in top MNCS like Jaro ducation, Xceedance, Paytm, ICICI Prudential etc.
5. FDP in Entrepreneurship organized by CRISP at IMI.
6. Achieved 100% academic results from 2019-20 Batch.
7. Affiliated to DAVV University.



EDITORIAL BOARD

- Ms. Nikita Pandey (Editor in Chief)
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ARRIVAL OF THE NEW BUDS BATCH (2019-2020)

Indore Management Institute welcomed its new batch of students with exuberating freshers' week with the main objective of laying the foundation of the new students and acclimatize them to get acquainted with the ambience of IMI.



Style Hunters



Freshers' Eve



Welcome Dance By Seniors



Rock & Dhol With Radhe Krishna Theme



Go Vibrant



Ice-breakers

A VISION FOR EVERY STUDENT -EXPLORATION BASED LEARNING FOR FUTURE

Exploration based learning is an active learning approach.. A two day seminar on "A Vision for every Student: Exploration-based learning for future" was organized at IMI by a very renowned luminary of Indore – Dr. Sandeep Atre, founder of CH Edge Makers. The

session focused on becoming business experts to explode into becoming high achievers in life, shedding light on the importance of keeping a track on latest happenings globally in order to be although more successful.

IMI'S PERSPECTIVE – THE POWER OF VOICE

IMI believes that in this era of increased accountability & measured student outcomes, student voice represents a growing movement in education. Instead of a top down, teacher directed approach to learning students play an active and equal role in planning, learning, and leading their classroom instruction as well as contributing to the development of school practices and policies. As our

world recognizes increased globalization, 21st century learning refers to the skills and technologies that will position our students to succeed in a world that ever increasingly requires collaboration, critical thinking, adaptability, grit, perseverance and relies less on the learning of facts and data. Students must approach lifelong learning with a flexible mindset as they tackle 21st century issues.

UPCOMING EVENTS

- 1st week of February-Legal Aid Camp
- 2nd week of February-Workshop on Personality Development
- 3rd week of February-Law, Justice & Development Session II
- 1st week of March-Guest Lecture
- 2nd week of March-Industry Visit
- 3rd week of March-Paper Writing Workshop
- 3rd week of March-Supreme Court Visit
- 4th week of March-Workshop on Entrepreneurship
- 1st week of April-EVA



NEW PANORAMAS OF LEARNING

International Business

By knowing the fact that world's economy is increasing globally, as a result demand continues to grow for individuals who understand the global context of business: from the logistics of international trade and cross-border investments to the cultural and ethical issues that are imbued in the practice of business around the world. IMI has

taken initiatives to provide you with insights into the global economic and business climates. The course focus on export business of different commodities, IC number, Export procedure and documentation, Export financing, Pre-shipment and Post-shipment duties, Insurance etc.



Margdarshan Cell

On a global scale, national education systems are intending to bring out the best in the coming generation and encourage competition among students from every field. The "MARGDARSHAN CELL" of IMI has taken this initiative for the IMI students to prepare them for competitive exams like Bank P.O., SSC, Railway,

NDA/CDS and NET/SLET, but also for administrative service of union and state public service commission, challenging exams like SI, CI. The cell believes in hard work, guidance & success for all and imparts training in a scientific way for the sure success of the aspirant.



PIP (Partner in Presentation)

The objective behind starting this approach is to motivate & groom the students to enhance their academic & practical knowledge. The topics chosen by the students were of academic as well as

general awareness like Communication Skills, Non Profit Assets, Cosmetics and its role, Molestation, Smoking and its ill effects etc.



Personality Grooming Program

IMI is going leaps and bounds to make its students, industry ready by grooming them in all the aspects of life. An expert session on PD & Grooming was organised at IMI by Dainik Bhaskar Gillette as a placement initiative with an aim to make the students confident to face practical challenges of life. Workshop on personality development and grooming is one of its kinds, which makes the students confident to face the group discussions, personal interviews and the other practical challenges of life.



STUDENT EXCHANGE PROGRAMS

In order to provide a cross cultural exposure and a global perspective to the students, IMI has developed an Extensive Students Exchange Network wherein students get to know practical learning atmosphere. Students get an opportunity to study about different organizations, experiencing different ambience & work culture. Students of IMI have taken to an industry visit to TATA International Ltd,

Dewas, where they explored practical education for 'Automotive sector' including CSR practices for the global competitiveness. IMI focuses to keep students abreast with the current management practices and acquire traits that the industry demands of them.



DID YOU KNOW FACT?

India is the 2nd largest English speaking nation after U.S.



FACULTY DEVELOPMENT PROGRAMME BY CRISP AT (IMI)

14 days FDP on structured experimental learning was conducted for the educators by CRISP at Indore Management Institute, Indore. The FDP was an outbound learning experience for our pedagogues from esteemed institutions like Medi-caps University, Acropolis Institute of Management, Sage University etc. The Program expert Dr. Mathew John covered various topics like Start-ups,

Entrepreneurial skill, Financial Management, Project Writing, Marketing and Market Research, Industry visit technology & Business Strategies, Innovation, Motivation, Leadership & other related topics which are essential to inculcate the spirit of entrepreneurship among today's youth; and that they can act as "Resource Persons" in guiding & motivating young minds.



FDP was a success as evident from the feedback of the participants

1. "Encouraged me to guide my students in clear path to become an entrepreneur" - **Mr. Nikit Thora, Asst. Prof. (Medicaps University, Indore)**
2. "Being a beginner in the field of entrepreneurship, it is very useful for me and also I could guide my students in future" - **Ms. Shahina Qureshi, Asst. Prof. (Acropolis College Indore)**
3. "Got good exposure and network as well" - **Mr. Vikas Sharma, Asst. Prof. (Acropolis College, Indore)**
4. "Covered all aspects required to mentor students" - **Ms. Priyanshi Joshi, Asst. Prof. (IMI, Indore)**
5. "It has been of immense benefit. I'll surely ask others to join in next year" - **Dr. Satyendra Srivastav, Asst. Prof. (SAGE University, Indore)**
6. "The 14 days programme is very much useful for me. The experts have all given very good information about entrepreneurship and also they have given the creativity and innovative ideas" - **Dr. Roshan Benjamin, Prof. (Khandwa govt College, Mundi)**
7. "In this FDP programme, they touched each and every part of Entrepreneurship Students – how to select the correct business, why start-ups fail and what are the reasons, etc." - **Dr. Parul Sharda, Associate Prof, (IMI, Indore)**
8. "I feel good about hospitality and communication. I have got strength to give motivation to my students to become good entrepreneurs" - **Mr. Abhijeet Joshi, Asst. Prof. (Medicaps University Indore)**
9. "This programme is an eye opener for me in this field. You have conducted this programme in nice manner with lot of information. It is a good experience." - **Mr. Amit Mishra, Asst. Prof. (Renaissance University Indore)**
10. "Excellent programme with awesome faculties" - **Dr. Sanjay Sharma, Associate Prof. (IMI, Indore)**

RESEARCH SHOWS

1. Ms. Ranjita Das Soni, & Dr. Sanjay Sharma. "Role of Training and Development on Employees Performance". International Journal of Research and Analytical Reviews, 6(1), 199-205. (UGC LISTED JOURNAL)
2. Mr. Makanwaljeet Singh & Dr. Sanjay Sharma. "Comparison of NPA Ratio and Assets Quality of Selected Public and Private Sectors Banks". Pratibimba- The Journal of IMIS, 19(1), 199-205. (UGC LISTED JOURNAL)
3. Dr. Sanjay Sharma & Dr. Deepak Agrawal. "A Critical View on the Factors Affecting Anti-Smoking Strategies in India". International Journal of Research and Analytical Reviews, 6(3), 775-780. (UGC LISTED JOURNAL)
4. Mr. Samir Dubey and Dr. A.K Singh. "Evaluation of Assets Quality of Indian". Journal of Current Science, 20(4), 01-05. (UGC LISTED JOURNAL)
5. Mr. Samir Dubey and Dr. A.K Singh. "Evaluation of Camels Rating of Indian Banks (Special reference to Capital Adequacy)". Journal of Current Science, 20(6), 01-06. (UGC LISTED JOURNAL)
6. Ms. Sohni Roy and Dr. A.K Singh. "Traditional Marketing's Share Being Swallowed up by Digital Marketing: An Insight in to the Future of Indian Marketing Scenario". Journal of Current Science, 6(2), 655-664. (UGC LISTED JOURNAL)
7. Mr. Mohit Raikwar and Monark Raikwar. "Smart Society Security System". International Journal of Research and Analytical Reviews, 6(6), 413-416. (UGC LISTED JOURNAL)
8. Mr. Mohit Raikwar and Monark Raikwar. "A Mitigation Approach to Overcome The Deployment of Phishing Attack on Linux Web Hosting Server". International Journal of Research and Analytical Reviews, 6(6), 525-537. (UGC LISTED JOURNAL)
9. Dr. Reena Gupta, & Dr. Sanjay Sharma. "Challenges and Opportunities of Digital Payment in Indian Economy". ZENITH International Journal of Multidisciplinary Research, 9(5), 121-128. (UGC LISTED JOURNAL)
10. Dr. Reena Gupta & Dr. Sanjay Sharma. "Retail Credit Risk Management in Commercial Banks in India with Special Reference to Private Sector Bank". Think India, 22(10), 1355-1367. (UGC CARE JOURNAL)
11. Dr. Reena Gupta & Dr. Sanjay Sharma. "A Study on Credit Risk Management of Foreign Banks in India". ADALYA JOURNAL, 8(11), 41-51. (UGC CARE JOURNAL)
12. Mr. Kaushal Yadav & Dr. Sanjay Sharma. "A Historical Analysis of CSR Evaluation in India". Pratibimba- The Journal of IMIS, 19(2), 67-75. (UGC LISTED JOURNAL)
13. Dr. Parul Sharda and Ms. Simrat Tuteja (2019), "An Empirical Study on the Stress Level of Working Women in Indore City "UNNAYAN" International Bulletin of Management and Economics, Vol: XI, September-2019.
14. Dr. Parul Sharda (2019) "Role of professional Education in building entrepreneurial mindset among students: with reference to Indore City", 8(11), 340-347. (UGC CARE JOURNAL)
15. Dr. Parul Sharda (2019) "Professional Colleges are Building Blocks for Developing Entrepreneurship: A study of Indore City". Think India Journal, 22 (10), 775-779. (UGC CARE JOURNAL)
16. Dr. Parul Sharda (2019) "Conceptual paper on Women Entrepreneurship: Study of an NGO JwalaMahilaSamiti, Indore" -Think India Journal, 22(14)1,956-960. (UGC CARE JOURNAL)





LEGAL UPDATES

LEGAL UPDATES

Law is amongst the well-liked career options in our world for a long period. Those whose family members have already been into the career for many years in India generally opt to research law too. In spite of this, to grow to be a lawyer it is certainly not required to need a family background in regulation none is that it

necessary that you simply remain in an affluent family members. Anybody can choose to analyze law so long as one has the enthusiasm for this. IMI focuses to keep students abreast with the current management practices and acquire traits that the industry demands of them.

Some of the popular diploma courses with the respective specialization is listed below.

1. Diploma in Taxation Law (DTL)
2. Diploma in Cyber Law (DCL)
3. Diploma in Intellectual Property Rights (DIPR)
4. Diploma in Labour Laws (DLL)
5. Diploma in Human Rights Law (DHRL)
6. Diploma in Business law

HUMAN RIGHTS DAY

Human Rights Day is celebrated annually across the world on 10th December every year. S&S Law College (An IMI Initiative) celebrated the Human Rights day recognizing its role and responsibility in spreading the awareness about the significance of Human Rights in society. The law students participated in Poster

Making Competition, Dance Act based on the recent abrogation of article 370, a play specifically portraying safety of women in India. In totality the event not only involved everyone in the thought process regarding human rights but also created awareness about whats more is needed to be done.



CONSTITUTION DAY CELEBRATION

As per UGC order D.O.NO.F.1-62/2019 Dated 19th November 2019 S&S Law College (An IMI Initiative) celebrated the Constitution Day on 26 November 2019. The celebration started with a pledge by students, faculties, and staff members to uphold the values of India as a sovereign socialist secular democratic

republic, the pledge was followed by the screening of an informative documentary on the Constitution of India, after which a quiz competition was organized on the same topic. The students who actively participated and answered the questions were awarded with prizes.



LAW JUSTICE & DEVELOPMENT SESSION

Law Justice & development session was uniquely hosted by S&S Law College (An IMI Initiative) and proved to be a great dawn to emerge as Legal Next; the

crackerjacks of law immensely participated in the event by putting forward stupendous presentations on various legal topics.



FUTURE FOCUSED ARTIFICIAL INTELLIGENCE

Artificial Intelligence and Big Data Analytics are the buzzwords in the industry today. We have entered the era of Big Data, Cloud Computing and Artificial Intelligence (AI). To prepare management professionals for the upcoming industry challenges, IMI hosted Data Analytics & SPSS

Workshop for our management students to make them familiar with the basics of Analytics and its tools. The session was immensely engaging and informative and served as an initiation for the students into the professional domain of Analytics.



TODAY'S OUTBOUND LEARNING SCENARIO

"All work and no play makes Jack a dull boy", the age-old proverb has a reverberating impact. We at IMI being the integral part of Indian Education System, always motivate students for perfect blend of sports and education.

It is an immense pleasure and matter of proud that our two laureates Ms. Bhavika Pingle and Master. Ankit Patel honored with extraordinary achievements in the field of sports.

ICONS OF IMI – OUR PRIDE, OUR PRESTIGE



Ms. Bhavika Pingle (BBA) National Level Diving Champion

Her Achievements are as follows:

1. Gold & Bronze Medalist in All India University Swimming Competition held in Punjab (2017)
2. Gold & Silver Medalist in All India Inter University Aquatic Championship (Women) held in Bangalore (2018)
3. Gold Medalist with individual championship at All India Inter University Competition held in Jalandhar (2019)
4. First student from DAVV University securing Gold Medals at National Level consecutively for 3 years.

Mr. Ankit Patel (B.com Hons.) – State Level Athlete

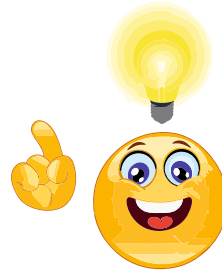
His Achievements are as follows:

1. Gold Medalist in 100 mtrs at College Level Competition hosted by IMI (2019)
2. Gold Medal in Triple Jump & Silver Medal in Long Jump at State – Level Competition hosted by Reliance Group of Foundation (2019)
3. Gold Medal in Triple Jump & Silver Medal in Long Jump at Division level Inter-College Competition in association with DAVV, Indore.



DID YOU KNOW FACT?

Chess was first Invented in India



ROAD SAFETY MEASURES CAMPAIGN BY IMIANS'

Traffic rules and regulations are made for our own safety. IMI students have taken the initiative to create awareness among the commuters to follow the traffic rules and become a responsible

citizen towards society. As Indore has emerged as number one city in cleanliness, let's all take one more step in making Indore safe & accident-free city.



IMI'S CLEAN UP CALL

Well, we believe it is something to do with the date October 2. Don't you? Why is it so important? We remember it as it was the day Mohandas Karamchand Gandhi, the Father of the Nation, was born. Fit India Plogging was organized on 2nd of October, 2019 AT INDORE MANAGEMENT INSTITUTE, INDORE, to commemorate the birth anniversary of Mahatma Gandhi. In keeping with the current push for environmentalism, College has organized a 'Plog Run' followed

by the speech by respected Dr. A. k. Singh Sir (Dean IMI) on people's attitude towards sanitation & creating cleanliness awareness with various student activities like picking up plastic, water bottles and single-use plastics, with a rally to create awareness about "No use of single use plastic & Importance of cleanliness and hygiene".



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CAMPUS RECRUITMENT

"No one ever gets very far unless he accomplishes the impossible at least once a day". — Elbert Hubbard

It is our continuous endeavor to provide students opportunities to work in different organizations & adapt their working conditions & culture. Big kudos to all those IMIANS who participated in various campus recruitment drives held in last 3 months. We at IMI believe and cultivate sports man spirit in students, and celebrate their participation whether being successful or not. IMI has hosted various open & close campus drives this year like ICICI Prudential, Xceedance, Jaro Education with a tremendous success for the management graduates/post graduates & a huge round of applause for our IMIANS who got selected!



ICICI Prudential



Jaro Education



Xceedance

IMI SHARKS WITH THEIR OUTSTANDING PERFORMANCE



Ayushi Singh Chandel (BBA – 79%)
University rank - 8th



Sona Parani (MBA – 81.6%)
University Rank – 11th



Anjali Nandwar
(MBA – 72%)



Jay Maheshwari
(BBA – 74%)



Shivani Yadav
(BA.LLB – 70.84%)



Nilesh Tiwari
(BA.LLB – 60.67%)



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