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EDITORIAL BOARD

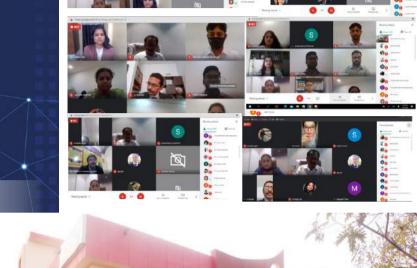
Ms. Nikita Pandey (Editor-in-Chief)

With this unprecedented time of pandemic, almost everything came to standstill & the academic world is not an exception. But to trigger the motivation of students' & keeping their spirit high, IMI came up with some innovative & exclusive beginnings like Digital Platforms for Learning, Webinar Initiatives, Exciting Lockdown Activities etc to implement & structure the students with right set of knowledge, skills & attitudes and to drive learning competencies among them.

Ms. Harshita Gupta (Associate Editor)

Mr. Abhiraj Singh Chauhan (Associate Editor)





IMI'S 1ST INTERNATIONAL VIRTUAL CONFERENCE



'DETERMINATION PLAYS A VERY IMPORTANT ROLE IN PERSONIFYING EXCELLENCE"

With this, #IMI successfully completed its 1st International Virtual Conference in association with the Research Foundation of India, sponsored by the International Research Guide Federation (IRGF) & World Federation of Science & Technology (WFST); jointly organized by World Virtual Forum.

Well, as everyone knows that this pandemic had a vast impact on the overall industrial base, so shedding a light on this, the conference focused on a broad range of topics related to "Combating Industrial Challenges during COVID-19" like scenario of start-ups in the era of pandemic risk issues for Managing SME's, HR & Marketing Practices, Tourism Sustainability, etc with some of the extraordinary people from all over the world specifically Dr. Sourabh Jain (Chairman RFI),

Dr. Ashok Kumar Gupta (Vice President-RFI & Central India Board President), Prof. Ajay Jain Sir, sharing their knowledge, opinions & presenting some of the excellent case studies, Also, underlying the exchange of potential ideas which could prove fruitful in the long run for everyone.

The conference got such an overwhelming response from India and abroad. IMI has received more than 100 research papers and cases for the conference. Case studies were from all over India. Also received papers from different countries as well.

Download the detail conference proceedings from the below link:

https://imi.ac.in/downloads/ivcproceeding/imi-ivc-2020-proceeding.pdf

IMIRC believes that no hurdles can block the education and research to flourish, if determination is the key.

National Voters' Day

In order to encourage our students to take part in the political process, IMI celebrated 10th National Voters Day on 24th January, 2020. This year marks an important milestone in the history of Indian democracy as "Election Commission of India "completed 70 years of its journey. Students were made aware of their rights and duties as a citizen of India. The session began with the speech of

Hon'ble Dean Dr.A.K.Singh & teaching staff addressing the students about the relevance and importance of celebrating the day and encouraged them to participate in the electoral process. The session ended with a promise to exercise the right to vote to path the country ahead by appointing responsible authority.



District & Session Court Visit

A visit to District & Session Court office bearers of District Bar court & the nature of duties of the judicial officers. Students visited opportunity to interact with the of the court.

Indore was organized by S&S Law Council Indore including Adv. College (An IMI Initiative) for Law Surendra Verma (President), Adv. students. The purpose of the visit Kapil Birthare (Secretary), Adv. was to observe, learn and Dinesh Hardia (Vice-President) experience the working of the and other senior executive members. The law crackerjacks had a wonderful experience of the different court rooms, observed court & gained knowledge of the court proceedings and got an theoretical & practical functioning



Campus Recruitment

"The greatest thing in this world is successful or not. IMI has hosted not so much where we stand, as in what direction we are moving"

participation whether being placed.

successful various open & close campus drives this year like LIDO. LINKRUIT with an overwhelming It is a continuous endeavor to experience for the management provide students opportunities to graduate/post graduate. It turned work in different organizations & out to be a successful platform that adapt their working conditions & encourages students to acquire culture. Big kudos to all those necessary self-development skills, IMIANS who participated in various an opportunity to convert their campus recruitment drives held in desire into the first step of success. before. We at IMI believe & A huge round of applause to cultivate sportsman spirit in Prastuti Gupta (IMI, Indore) & students, & celebrate their Vinayak Dubey (DAVV) for getting

Republic Day Celebration

The 71st Republic Day was celebrated with gaiety & patriotic fervor at #IMI to experience the spirit of patriotism & to honour the glorious past of our country. The celebration began with the arrival of the Hon'ble Director - Mrs. Ankita Gupta, Respected Dean-Dr. A.K. Singh Sir, Faculty Members and Dear Students, unfurling the tricolor. The program commenced with singing

National Anthem which raised the patriotic fervor in the crowd, the spirit of freedom and nationalism was well exhibited by the studentteachers of #IMI The Institute observed this historic day & reminded everyone of the responsibilities they have on their shoulders to make the country proud, even with small actions.



IMI Sports Premier League 2020 -One Team, One Dream

'Victory is in the quality of competition and not in the final score"

The much awaited IMI Sports Premier League 2020 was organized with great zeal, excitement and frolicsome atmosphere. The grandeur of the event was the embellishing spirit of ONE TEAM ONE DREAM; filled with the aura of infinite cheers & tons of encouragement for all our outstanding future athletes who showcased their exceptional talents in the pool of various sports like Gully Cricket, Badminton, Volleyball, Table Tennis & much more. The ground was filled with cheer, gaiety and excitement as each event's results were announced. The winners of the various events were awarded with trophies, medals and certificates.





IMI SPIRIT 2020 -

The Biggest Fest Ever in the Journey of IMI so Far!

How swiftly & unnoticed time flies! One more year has been added to the glorious saga of Indore Management Institute. It is an honour itself to honour this very auspicious day with the guidance of the profound dignitaries. The distinguished chief guests were Hon'ble Mr. S.P. Singh (IG, Indore), Dr. Kanhaiyalal Ahuja (Head, School of Economics Davv, Indore), Dr. Sunil K Somani (Vice-chancellor, Medicaps University), Dr. D.K. Panda (Dean of Engineering, Medicaps University), Mr. A.K. Sethi (Patron of IMI, Senior Advocate of M.P High Court), Mr. Mukesh Gupta (Chairperson of IMI), Mrs. Ankita Gupta (Director of IMI), Mrs. Nikita Pandey (Management Head) & Dr.

A.K. Singh (Dean of IMI). The Spirit of IMI gave a way to the vibrant start of dazzling dance performances, enthralling melodious singing vibes followed by the annual alumni meet, where all the inspiring alumni had gathered to celebrate their old times & the success of their educational excellence.

Last but not the least, the most exciting LIVE CONCERT with the thrilling performers Ms. Namita Choudhary & Mr. Geet Malhotra was again a momentous hit of this sparkling day. The students felt the vibe of the event & thoroughly enjoyed every moment grooving on their feet.

























IMIdisha

The Guiding Light for Management Thinkers

The launching ceremony of IMI's new scholarly journal "IMIdisha – The Guiding Light for Management Thinkers" was another biggest consequential highlight of this very prosperous year with all the persistent efforts made by the experts in tremendously contributing to IMIdisha. The event was graced with the profound dignitaries Hon'ble Mr. S.P. Singh (IG, Indore), Dr. KanhaiyaLal Ahuja (Head, School of Economics DAVV, Indore), Dr Sunil K Somani (Vice Chancellor, Medicaps University), Dr. D.K. Panda (Dean of

Engineering, Medicaps University), Mr. A.K. Sethi (Patron of IMI, Senior Advocate of MP High Court), Mr. Mukesh Gupta (Chairperson of IMI), Mrs. Ankita Gupta (Director of IMI), Mrs. Nikita Pandey (Management Head) & Dr. A. K. Singh (Dean of IMI) shedding light on the importance of research arenas in the Management field, in developing A New Basis - for building of management innovation. Certainly IMIdisha prove to be a robust tool for our readers as excellence in academics and research activities.







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WEBINAR INITIATIVES BY IMI DURING PANDEMIC

We were amid an extraordinary situation of the global pandemic & the consequent lockdown. With this unprecedented lockdown everything came to an abrupt halt and the academic world is not an exception. So to motivate students and keep up their spirit high, IMI came up with the idea of

organizing the webinar series on the impact of COVID -19 on various sectors including Export, Travel & Tourism, Apparel etc to bridge up the gap between industry and the students, hence making them aware with the practicality and reality of industry, country and the world.







PARADIGM SHIFT TO E-LEARNING

With IMI your learning must never stop!

Lockdowns to contain the spread of the COVID-19 pandemic have posed many challenges for higher education globally, and India is no exception. The corona virus pandemic has resulted in the closure of schools and colleges across the country. Education has changed dramatically over the last three months, with a considerable rise of e-

learning, whereby teaching is executed remotely and on digital platforms. Consequently, catering to the needs of all stages of education, IMI took initiatives to start remote learning during lockdown times. The aim behind starting online classes is to support & structure the students and to drive learning competencies among them.





DID YOU KNOW?

Britain was the first country to use postage stamps





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IMI LEARN @ HOME SESSIONS

One of the biggest casualties of the COVID-19 pandemic and the resultant lockdown has been institutionalized education. Things are changing & virtual learning is giving the agility to change the approach of learning. In the wake of this pandemic too, IMI is committed to towards exploration, innovations & solutions. An online initiative learn @ home was started by Indore

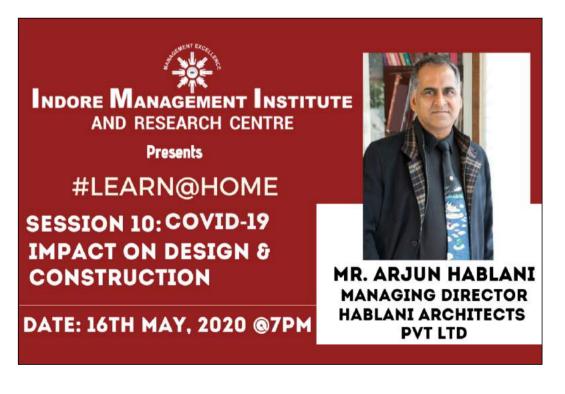
Management Institute through numerous distinguish experts talk on the impact of COVID-19 on Economy, Jobs & the Society to aware & motivate everyone for the future. IMI is leaving no stones unturned in fight with the pandemic situation with the motive to adopt a cooperative learning strategy leading to student engagement & better output with this collaboration.













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LOCKDOWN ACTIVITIES

As the corona virus pandemic spreads, self-isolation or quarantine is one of the key strategies in "flattening the curve" of infection rates. To make the lockdown period more interesting & fun loving, IMI has initiated some of the exciting quarantine activities to make the students engaged in creative sphere with best possible resources.

Quarantine Moments:

"Doing the best at this moment puts you in the best place for the next moment."

"SHARE THE BEST QUARANTINE MOMENTS" was set in motion to get the students engaged through social media channels. The activity

showcased the creativity side of the students during lockdown. They shared their best quarantine moments in context to the snapshots of the activities captured with a brief about it. Students meritoriously participated with full fervor & enjoyed this very activity.







Online Quiz on COVID 19 Awareness

No stone should be left unturned when it comes to COVID-19 Awareness. One such example was set by Indore Management Institute by organizing online quiz on COVID-19 to generate awareness among

students' during lockdown times to help in every possible way while staying home during this pandemic. Heartiest congratulations to all the winners for their outstanding win.

Funtakshari

Due to this pandemic spread, each & every individual was trapped in their house & landed into boredom. So to avoid monotonousness & to make quarantine light-hearted with the unlimited magic of fun, IMI

introduced Lockdown Special FUNTAKSHARI — THE SELF QUARANTINE GAME with fun ka tadka to make quarantine journey super memorable with the loved ones.









Online Essay Competition

Determination & Success goes hand in hand

An Online Essay Competition was organized by S&S Law College (An IMI Initiative) in an effort to harness the energy and creativity during the COVID-

19 lock down. Heartiest congratulations to all the winners for expressing creative thoughts & remarkably performing well.



Online Quiz on Constitution of India

To reinvent the education system in this pandemic situation, there is a dire need to revive the quiz culture & for this technology can act as a facilitator by bringing innovation to quizzes and ensuring active participation among students. So S&S Law College (An IMI Initiative) organized Online Legal Quiz

Competition to enhance student's knowledge about Constitution & Indian Polity. Congratulations to the winners for wholeheartedly participating & winning this competition.

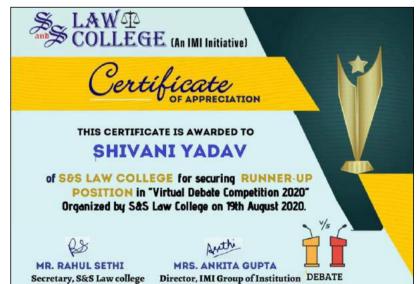


Virtual Debate Competition

A Virtual Debate Competition 2020 was conducted by S&S Law College (An IMI Initiative) to provide students creative room to express their opinions with a perspective of becoming exceptional during lockdown. All the

students performed brilliantly in this competition and a warm round applause to all the winners for their meritorious winning.





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SHRIRAM LIFE INSURANCE VIRTUAL INTERNSHIP PROGRAM NINJAS

Bridging the gap!

With the advent of COVID-19, almost everything has changed. However, IMI believes to impart practical skills in the form of virtual internships to

Management students who are looking for the practical learning experience, as it is a real remote project learning experience. Congratulations to all the ninjas for getting selected in shriram Life insurance.



AGM - Digital Business

















IMI RANKERS



Ayushi Raghuwanshi MBA 1st Sem - 79.87%



Saloni Jain MBA 1st Sem - 74.50%



Ashutosh Patidar MBA 1st Sem - 73.87%



Aditi Daseda MBA 1st Sem - 73.37%



Himani Prajapat MBA 1st Sem - 72.87%



Alka Patel MBA 3rd Sem - 69.50%



Aakash Bhadoriya MBA 3rd Sem - 67.37%



Yogita Mahant MBA 3rd Sem - 66.87%



Sanskar Shribatho BBA 1st Sem - 71.16%



Rakhi Rawat BBA 1st Sem - 70%



Ravi Mandloi BBA 1st Sem - 67%



Nikhil Joshi BBA 3rd Sem - 73%



Ayushi Chhajer BBA 3rd Sem - 64.16%



Shubham Nagoriya BBA 3rd Sem - 63.16%



Ayushi Singh Chandel BBA 5th Sem - 76.16%



Aarchi Zanzari BBA 5th Sem - 71.33%



Rajpal Singh Chouhan BBA 5th Sem - 71.16%



Sachin kumar B.Com (Tax) 1st yr. - 97%



Deepika Vishwakarma B.Com (Hons) 1st yr. - 95.75%



Esha Sherikar Bcom (Hons) 2nd yr -95.7%



Tanmay Bairagi Bcom (Hons) 2nd yr -82.5%



Arvind Jat B.Com (Plain) 2nd Yr. - 81%



Yashasvi Singh Bisen B.Com (Hons.) 3rd Yr.- 76%



Aasti Asati B.Com (Hons.) 3rd Yr.- 75.2%



Shivani Yadav BA. LLB (Hons.)



Anil Rana BA. LLB(Hons.) 3rd Som -71 66%



Vikas Tirole BA. LLB (Hons.) 3rd Sem - 67.83%



Sandeep Bairagi BA. LLB (Hons.) 5th Sem- 66.16%

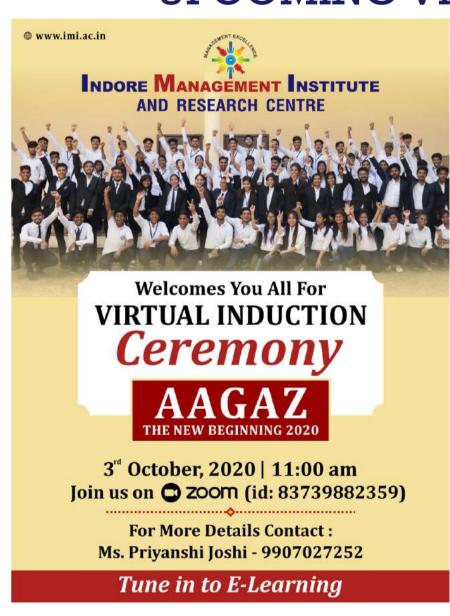


Ram Gurjar BA. LLB (Hons.) 5th Sem - 62.83%



Nilesh Tiwari BA. LLB (Hons.)

UPCOMING VIRTUAL HAPPENINGS





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